



The logo features the text "TVS Emerald" on the left, with "TVS" in blue and "Emerald" in white on a green background. To the right is a green icon of a heart with a house roof shape inside. Further right is the word "HEARTLAND" in a large, dark grey, sans-serif font.

TVS Emerald HEARTLAND



1911

SHRI T V SUNDARAM IYENGAR

Launches South India's first Rural Bus Service

A LEGACY OF TRUST

A 113 YEAR YOUNG BRAND

1929

TVS bring General Motors to South India.

1946

Southern Roadways starts serving the transport needs of India.

1954

IMPAL begins trading auto spares.

1962

Lucas TVS formed to make Auto Electricals.

1964

Brakes India begins operations. Sundaram Clayton starts producing Brake Actuation equipment.

1978

Sundaram Clayton Limited opens two-wheeler plant in Hosur.

1984

TVS Srichakra starts operations.

1986

TVS Electronics launches printers and keyboards.

2001

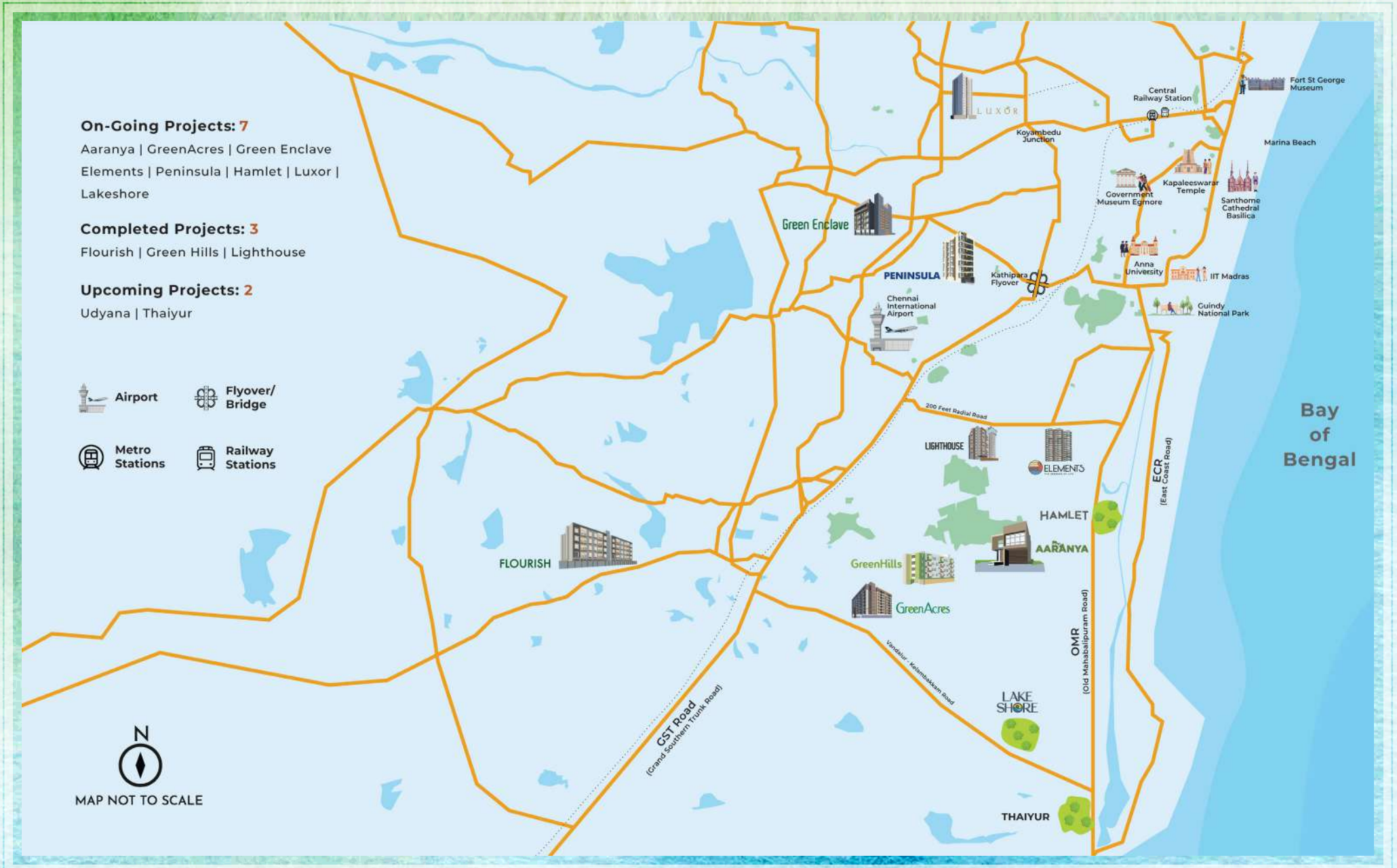
TVS Motor Company formed.

2012

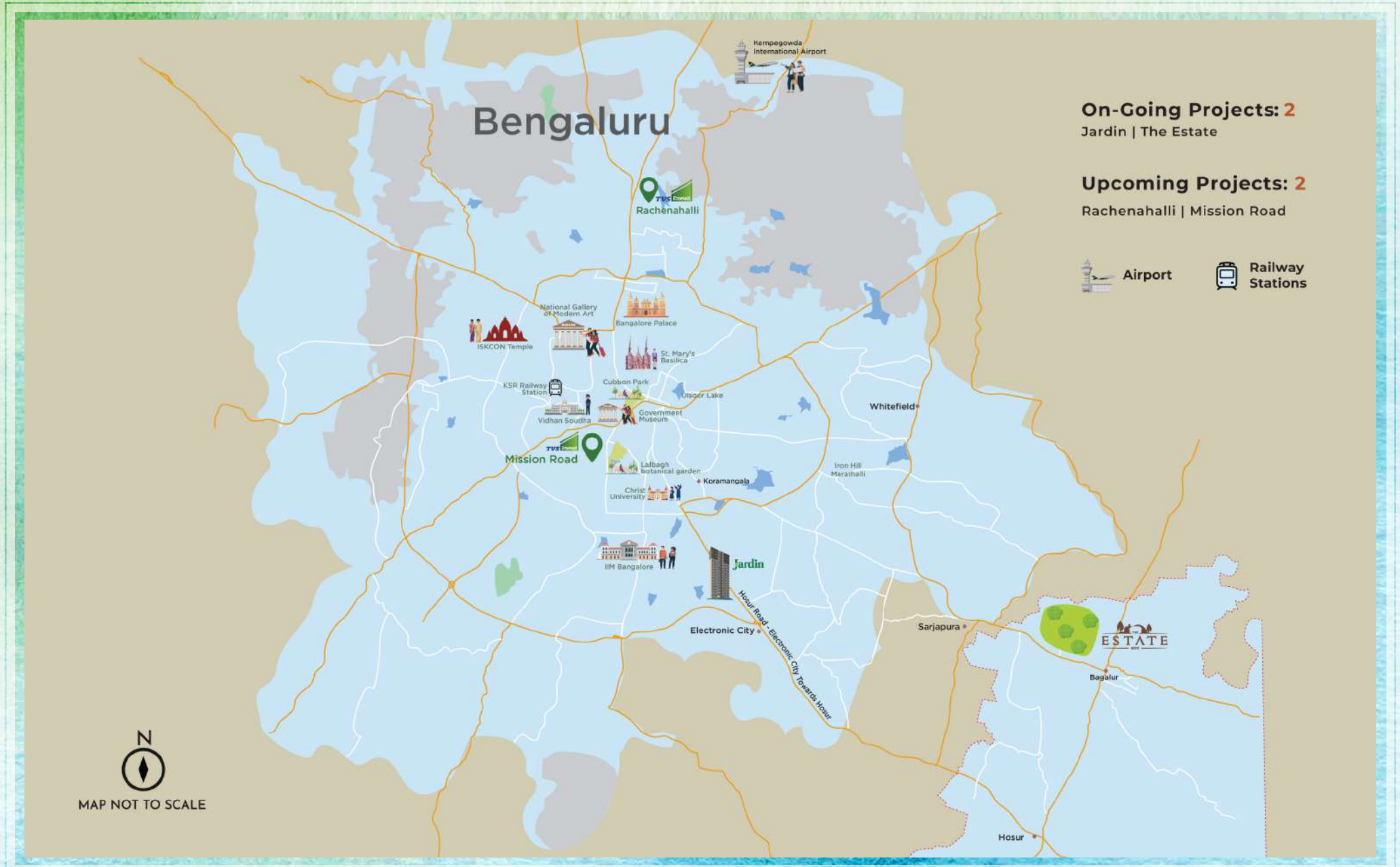
TVS forays into real estate as TVS Emerald.



Our presence in Chennai



Our presence in Bengaluru





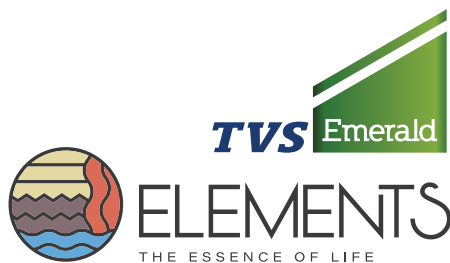
Highlights of FY'24



RECORD BREAKING LAUNCH

438 CRORE

HIGHEST EVER SINGLE DAY SALES IN CHENNAI





Press Coverage

TVS Emerald Elements Sets New Record with INR 438 Crore Single-Day Sales, Achieving the Decade's Largest Launch Sales Milestone in Chennai

TVS Emerald, a prominent real estate developer has achieved remarkable success with the launch of “TVS Emerald Elements” registering sales worth INR 438 crore on the day of the launch. Located in Kovilambakkam, Chennai, this project sold 448 homes, setting the biggest launch sales milestone in the last decade in Chennai. This project also won the “Best Architectural Plan of the Year” Award at the FICCI-REISA summit held in Chennai recently.

Spread over approximately 6.56 acres, this residential community is located on the 200 ft Radial Road in Kovilambakkam. Comprising of 820 homes, it is built over a total saleable area of 9.96 lac sq. ft. Customers can choose contemporarily designed 2 & 3 BHK homes ranging from 934 sq. ft. to 1653 sq. ft., at prices starting from INR 68.99 lakh.

Business Standard

FINANCIAL EXPRESS
Read to Lead


THE HINDU

moneycontrol

BQ
PRIME


CNBC
TV18



OUR 1ST EVER PLOTTED DEVELOPMENT NEAR BENGALURU

98%

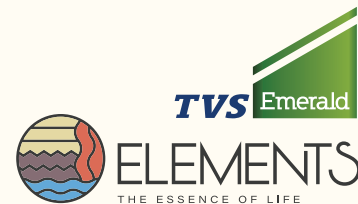
INVENTORY SOLD OUT IN A SINGLE DAY



Twin launch of
TVS Emerald Lakeshore & TVS Emerald Elements Tower-D

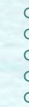
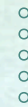
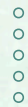
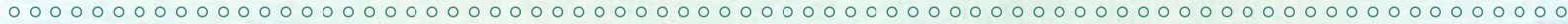
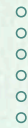
200+ CRORE

Sales on a single day





Highlights of FY'23



3X

Revenue
Growth
from FY'22

1000+

Homes
Sold

50+%

Overall
Channel Partner
Contribution

100+

Crore Booking
Contribution
by NRIs



2 Mega Blockbuster

Launches in FY'23



TVS Emerald Aaranya

95% Sold Out



Artist's impression. Not an actual site image.



TVS Emerald Jardin

99% Sold Out





Unveiling

Your Canvas of Dreams



FUTURE DEVELOPMENT

Artist's impression. Not an actual site image.



Location Highlights



Kelambakkam Junction

3 minutes



Chettinad Super Speciality Hospital

8 minutes



IIT Madras Thaiyur Campus

13 minutes



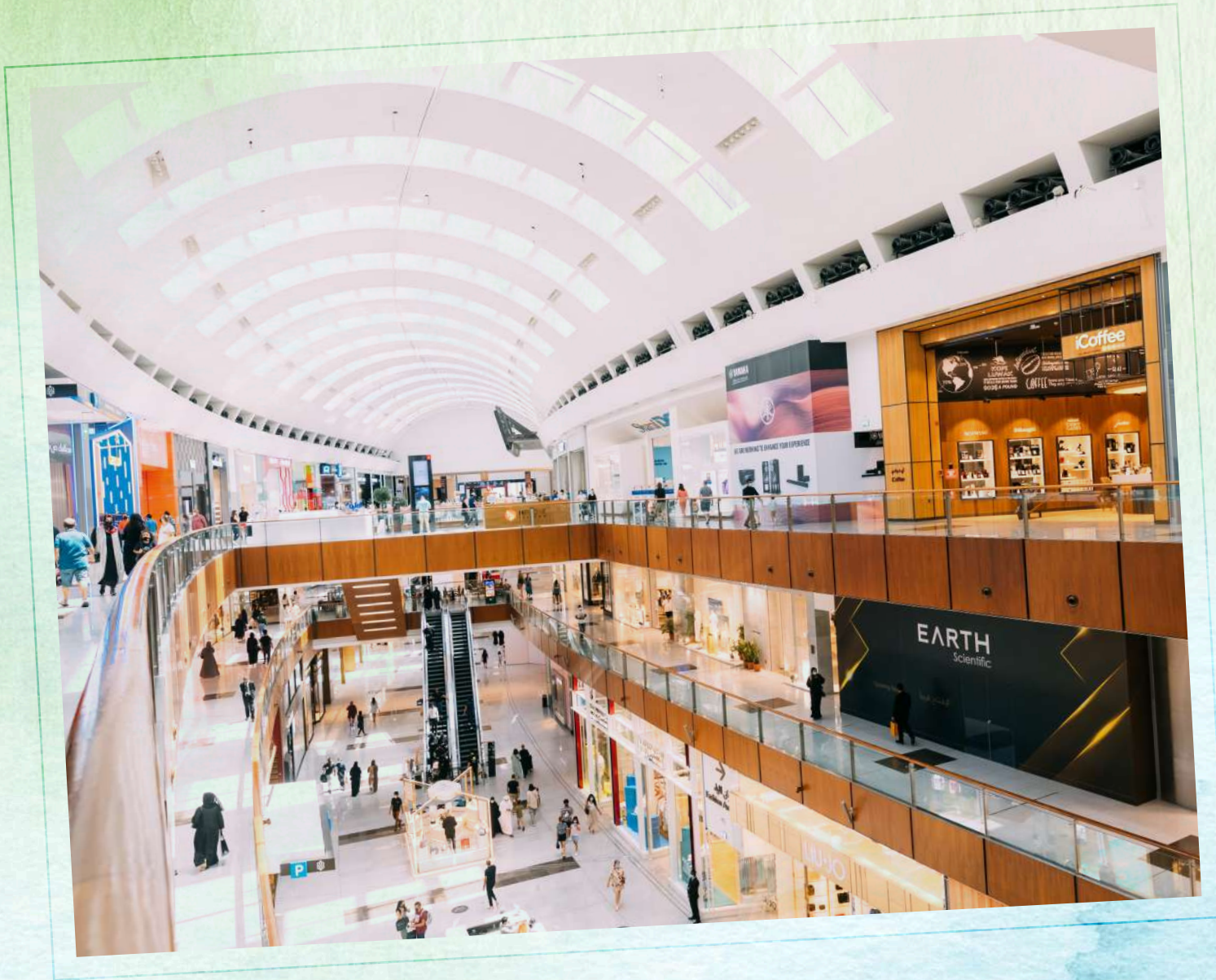
Vellore International School

14 minutes



SIPCOT IT Park

15 minutes



The Marina Mall

15 minutes



ETA Technopark

16 minutes

Schools



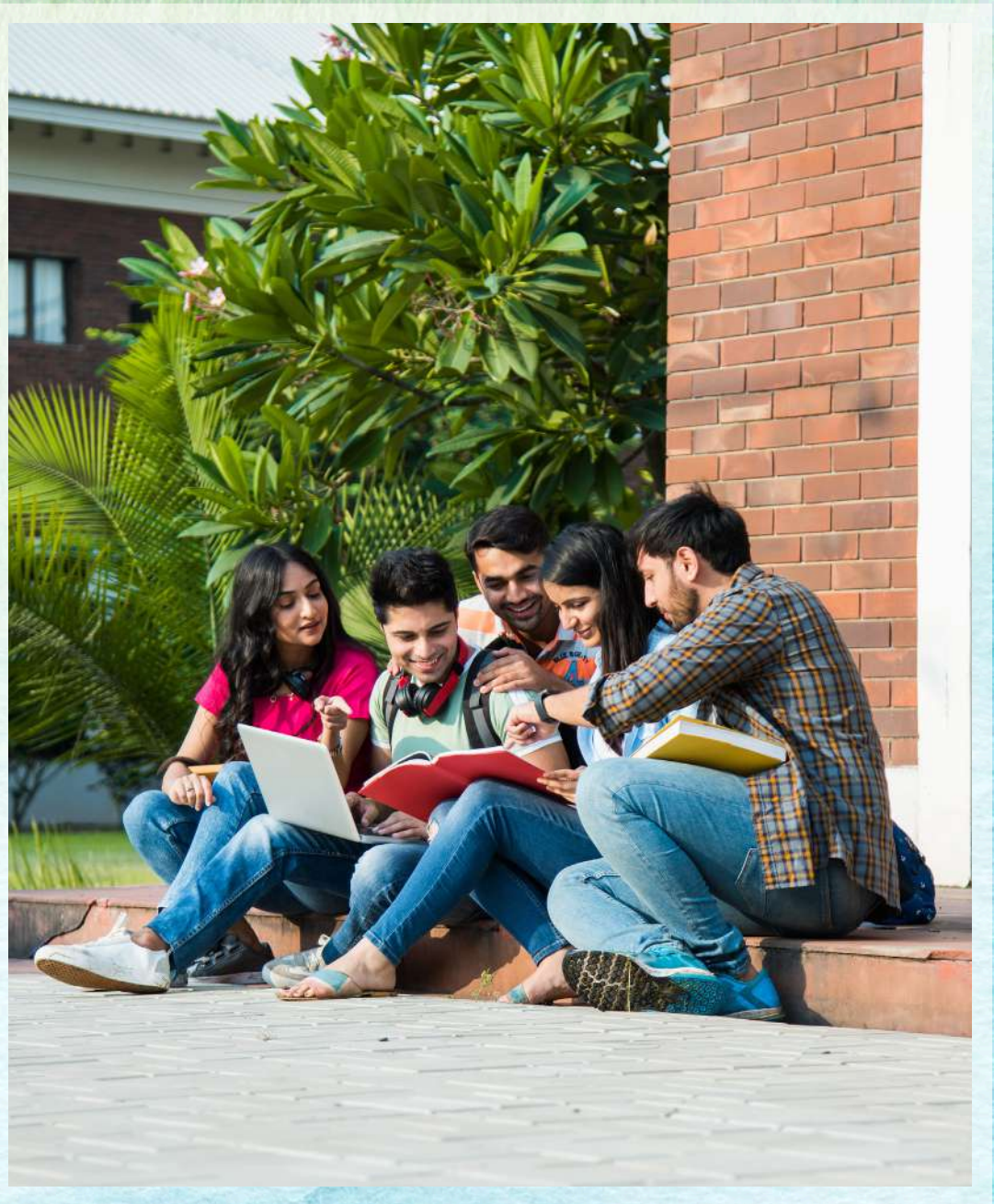
- St Mary's Matriculation Higher Secondary School - 2 mins
- Jagannath Vidyalaya CBSE School - 3 mins
- Bhuvana Krishana Matriculation Higher Secondary School - 3 mins
- Velammal New Gen School - 4 mins
- Billabong High International School - 7 mins
- Shraddha Children's Academy - 10 mins
- Vellore International School (VIS) - 14 mins
- PSBB School - 17 mins



Colleges



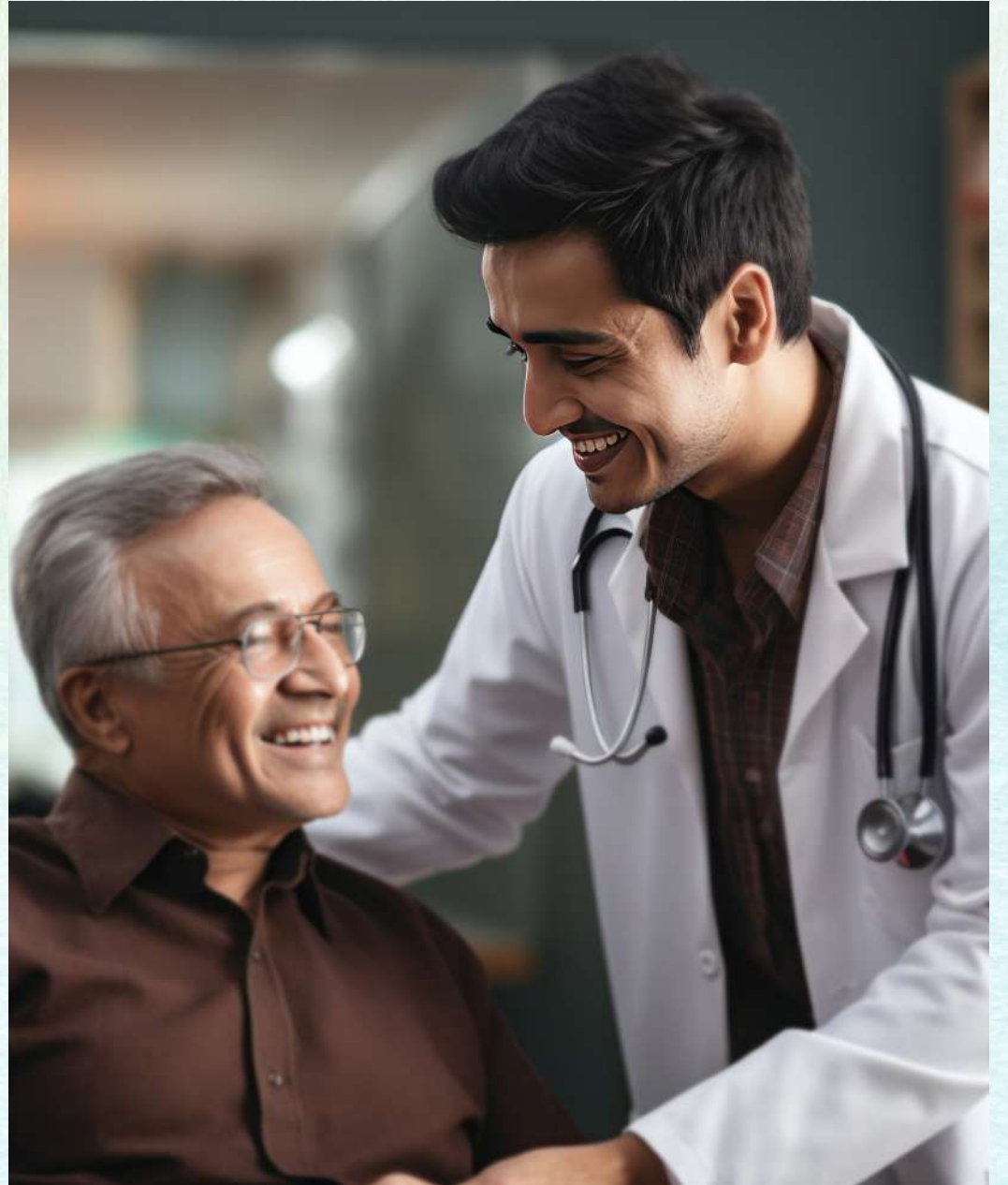
- Sathyabama Institute of science & technology - 3 mins
- Hindustan Institute of Technology & Science - 5 mins
- Sri Sivasubramaniya Nadar College of Engineering - 7 mins
- Anand Institute of Higher Technology - 9 mins
- Hindustan college of arts & science - 11 mins
- IIT Madras - Thaiyur campus - 13 mins
- MSAJAA Architecture College - 14 mins
- Mohamed sathak A.J. College of Engineering - 14 mins
- Dr Ambedkar Government Law college - 17 mins
- Vellore Institute of Technology - 17 mins



Hospitals



- Centre for Vision & Eye Surgery - 2 mins
- Praveena Hospital - 4 mins
- Prime Poly Clinic - 5 mins
- Supreme Speciality Hospital - 7 mins
- Chettinad Super Speciality Hospital - 8 mins



Entertainment



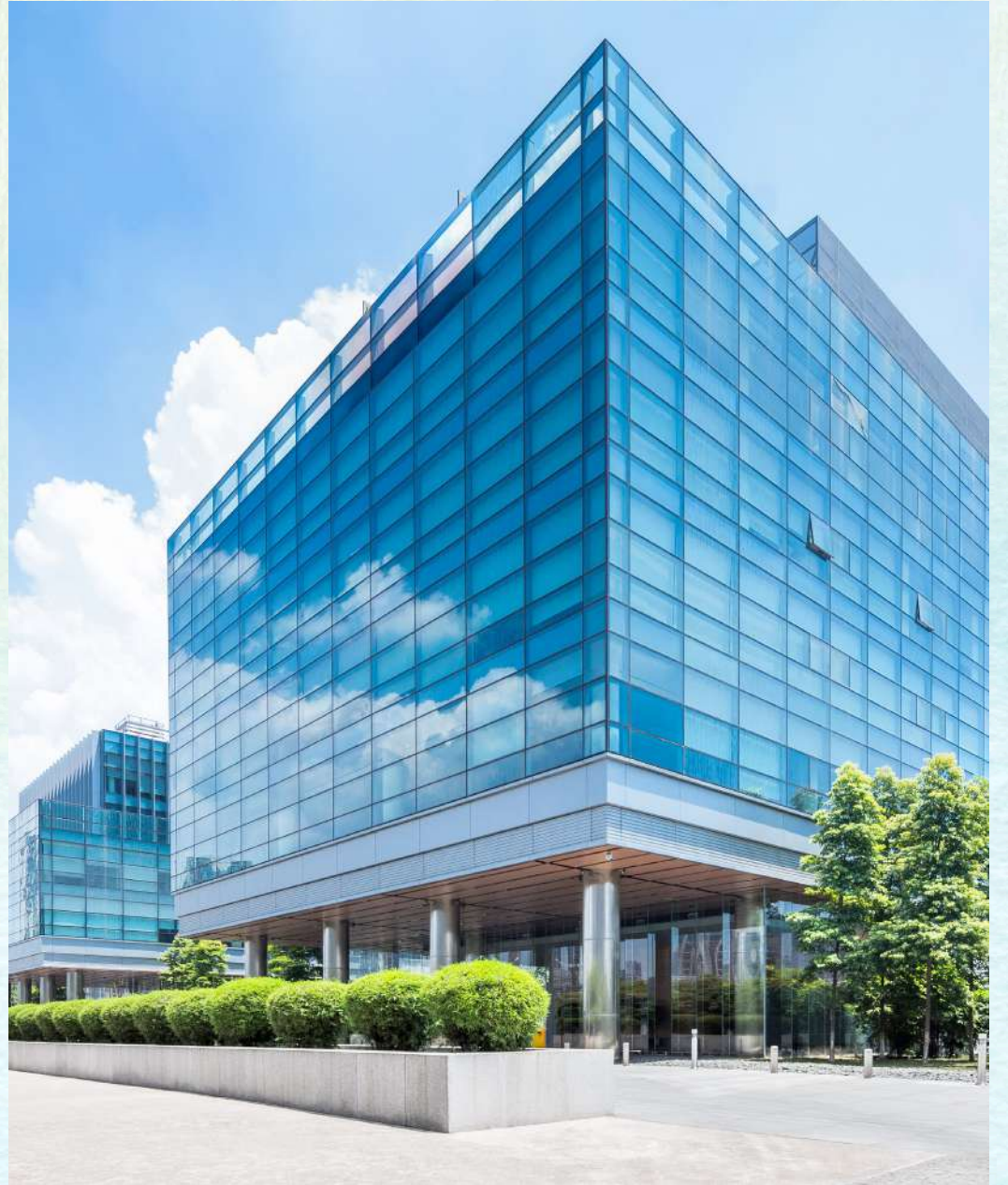
- Krishna Shopping Mall - 5 mins
- Elza Plaza - 10 mins
- Dakshina Chitra Heritage musuem - 11 mins
- Muttukadu boat house - 13 mins
- The Marina Mall - 14 mins
- Arul Muruga Theatre - 14 mins
- Blue flag beach - 14 mins
- Kovalam Beach - 15 mins



Commercial Hubs



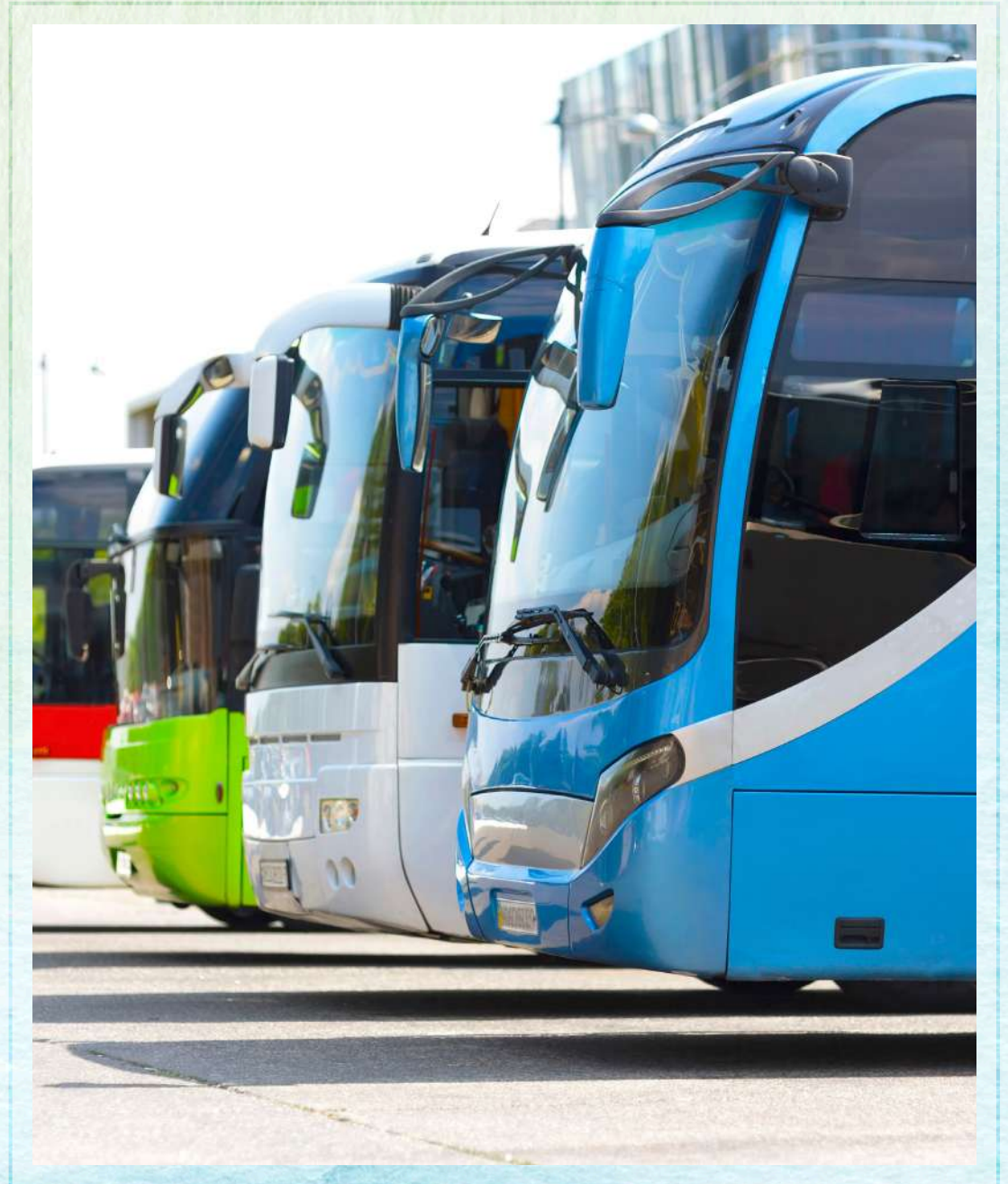
- Butterfly Gandhimathi Appliances Ltd - 5 mins
- Endo India Par Formulations - 8 mins
- Softgel Healthcare pvt ltd - 10 mins
- Valeo India pvt ltd - 12 mins
- Preethi kitchen Appliances pvt ltd - 12 mins
- Cognizant Technology Solutions - 14 mins
- Pacifica Tech Park - 14 mins
- Sipcot IT Park - 15 mins
- Reliance Jio Infocomm - 15 mins
- ETA Technopark - 16 mins



Transportation



- Kelambakkam Bus Terminus - 3 mins
- Vandalur Road Junction - 3 mins





Master Layout Plan



LEGEND

- A. Kid's play area
- B. Multipurpose court
- C. Walkway
- D. Seating area
- E. Pebble walk
- F. Outdoor gym
- G. Lawn area

PLOT SIZE RANGE

- Premium
- Grande
- Imperial

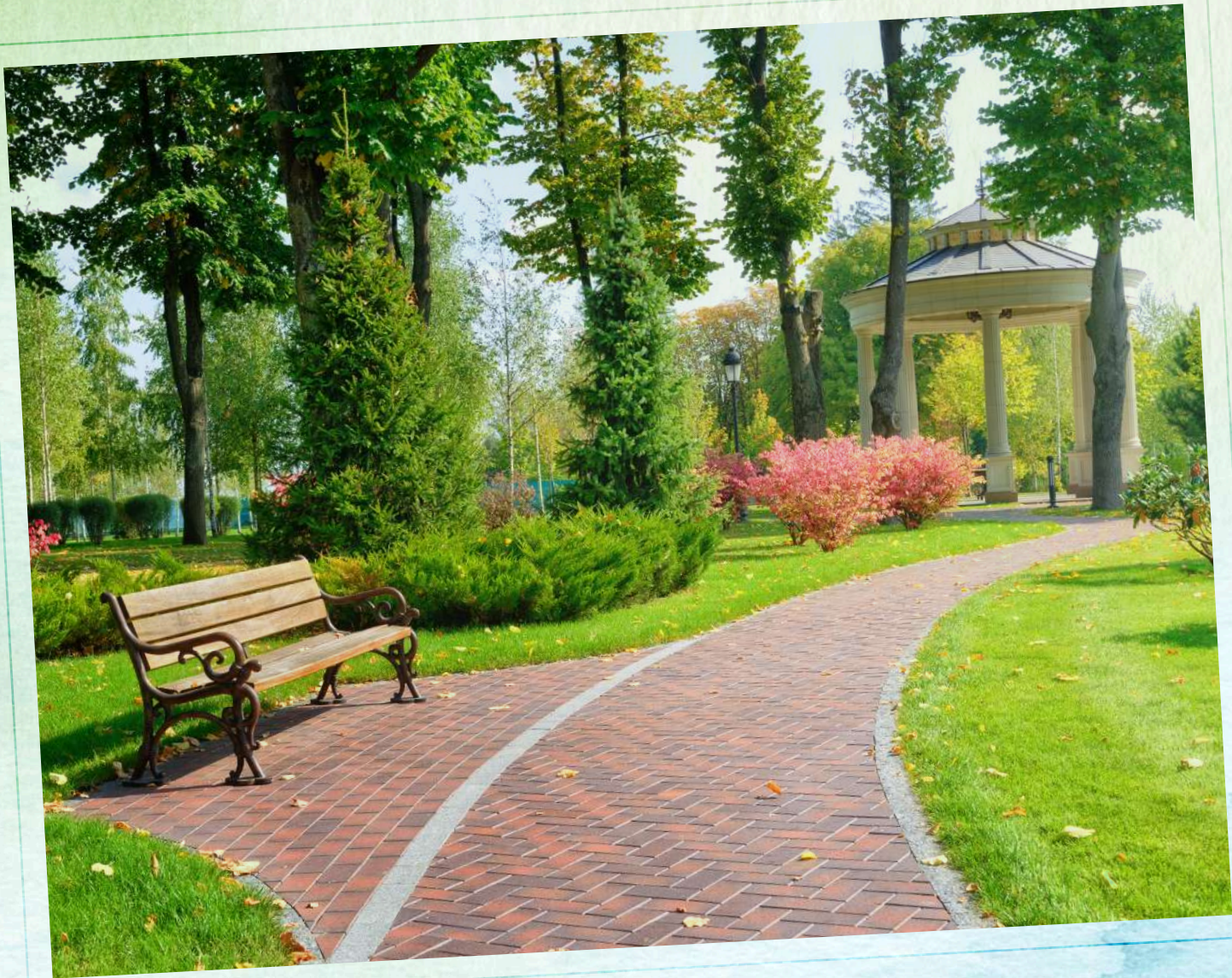


Discover

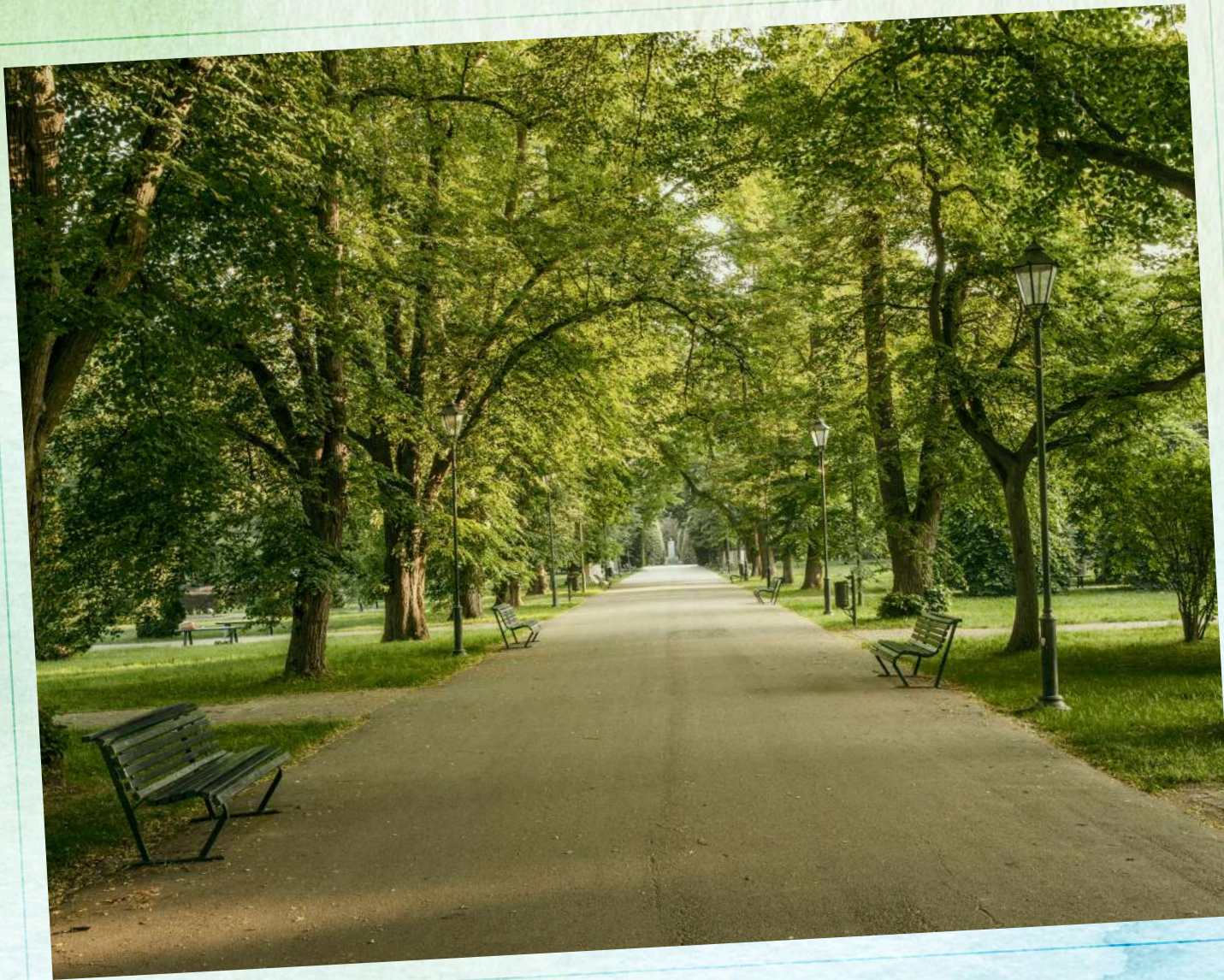
Independent Living



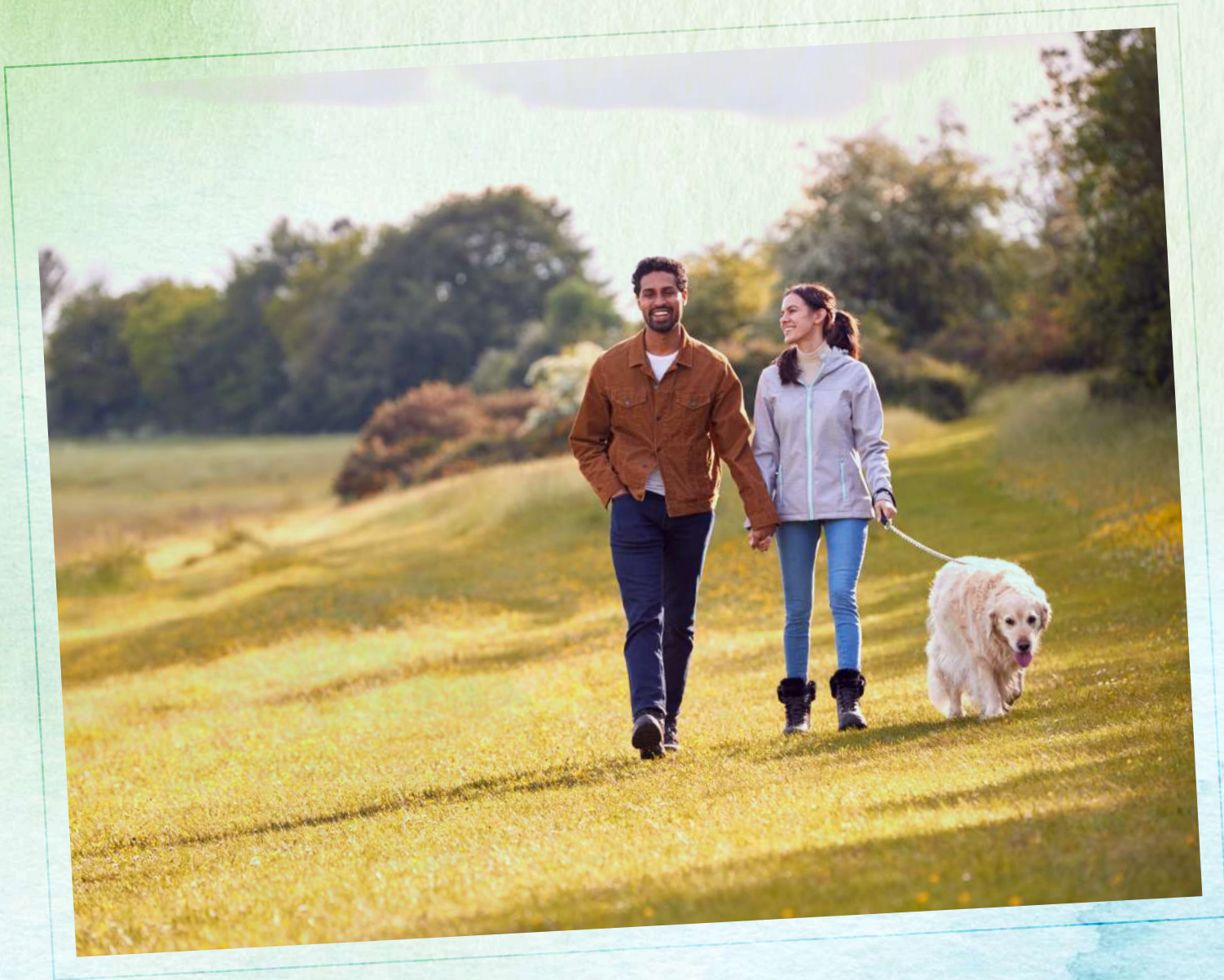
53 Plots



Recreational Amenities



Tree Lined Avenues



Independent Living



Bang on Rajiv Gandhi IT Expressway (OMR)



Project Highlights



Kid's Play Area



Multi-purpose Court



Walkway



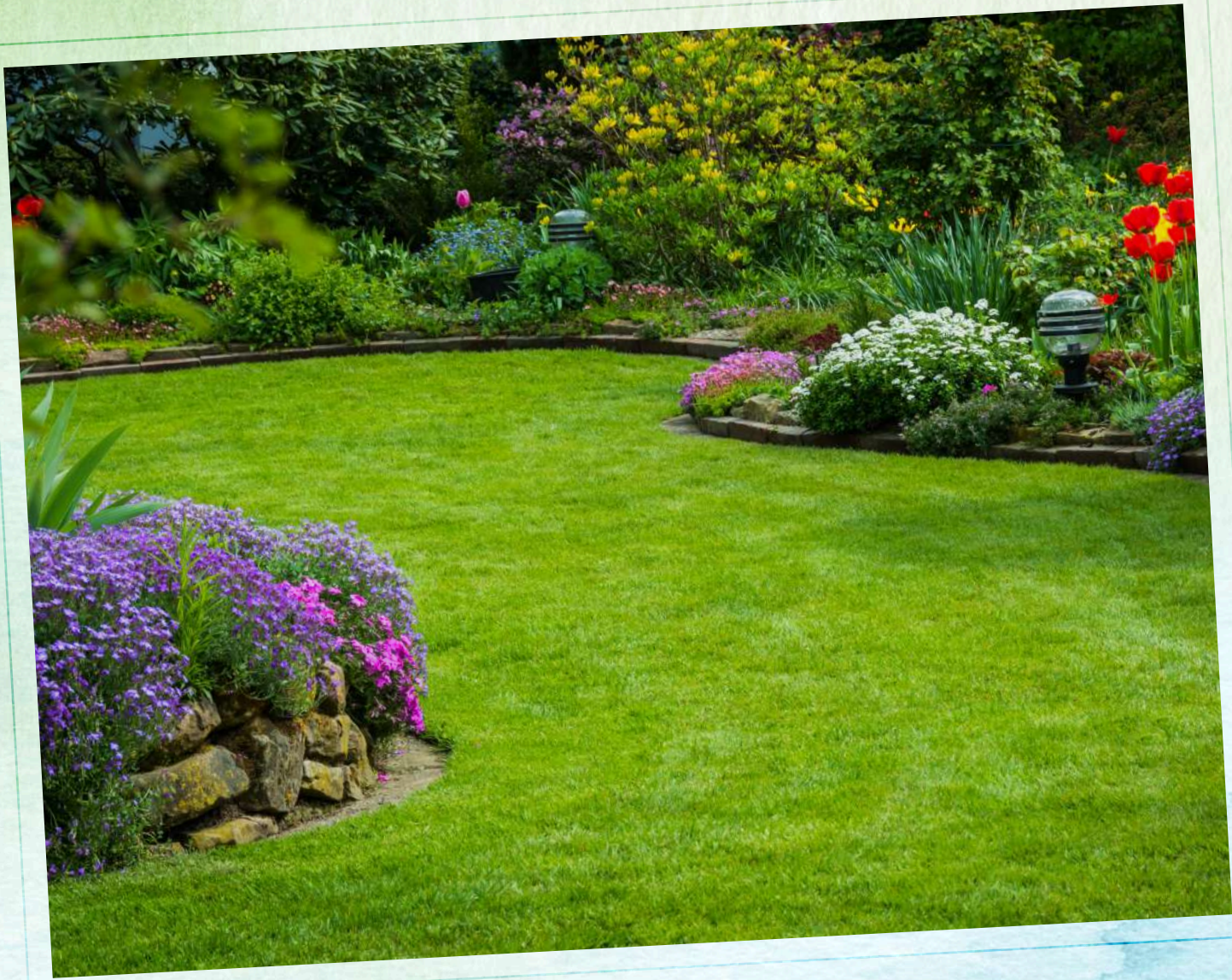
Seating Area



Pebble Walk



Outdoor Gym



Lawn Area



Pricing

Plot Typology	Saleable Area (in Sq.Ft.)	Maximum Price (INR. Lakh)*
Premium	721 - 970	₹60.9
Grande	1003 - 1510	₹103.9
Imperial	1952 - 2879	₹176.9

*T&C Apply



EOI Process

WHY AN EOI?



LOWEST PRICE GUARANTEE
Guaranteed lowest price benefit.
Also stay protected from price increase at launch.



CHOICE OF PLOT
Once your Expression of Interest (EOI) is submitted, you will be assigned a priority number. When we are ready to allot plot, you will be invited as per your priority number to book your plot with us.



TIME ADVANTAGE
EOI allows you adequate time to plan your finances, before undertaking the purchase of your plots.

HERE IS HOW IT WORKS

TYPE OF EOI	AMOUNT TO BE PAID (RS.)		
	PREMIUM	GRANDE	IMPERIAL
Standard (Refundable)	1,00,000	1,00,000	1,00,000
Elite (Non-Refundable)	2,00,000	3,00,000	5,00,000



Payment Plan

Payment Milestone*	% Payment
On Booking (Agreement Signing)	10%
Within 15 days from booking	40%
On 31 st May, 2024	40%
On Registration or 15 th June, 2024 whichever is earlier	10%

*The payment scheme is subject to change basis concurrence of Bankers.



Bank Details

Name : Emerald Haven Realty Limited

Account Number : 57500000348402

Bank : HDFC Bank Ltd

IFS Code: HDFC0000060

Branch: Fort Mumbai

